

NCC Cable System Order

Order #	62243646	Flight Dates	02/22/16 - 03/06/16	Update Date	02/19/16
Syscode	8370	Agency	Old Towne Media	Version	1 Vs. 1
System Name	Paul Bunyan TV/Minneapolis, MN	Advertiser	Bernie Sanders for President	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code		Total	\$1,920.00
AE	Collin Diederich	Product Code		Commission	\$288.00
Sales Coordinator	Taylor Dale	Est Code		Net Total	\$1,632.00
Office	Washington	Product Name		Total Spots	110
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Sep15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		2/18 NEW ORDER. Please confirm. Thanks!!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HGTV	AVG. ALL WKS<	2/22/16	2/28/16	17:00	23:00	X	X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	IPE 01/01/16-12/31/16
2	HGTV	AVG. ALL WKS<	2/29/16	3/6/16	17:00	23:00	X							-	-	2	\$18.00	\$36.00	30	IPE 01/01/16-12/31/16
3	CNN	AVG. ALL WKS<	2/22/16	2/28/16	17:00	23:00	X	X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	IPE 01/01/16-12/31/16
4	CNN	AVG. ALL WKS<	2/29/16	3/6/16	17:00	23:00	X							-	-	2	\$18.00	\$36.00	30	IPE 01/01/16-12/31/16
5	CNN	VARIOUS	2/22/16	2/28/16	06:00	24:00	X	X	X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	IPE 01/01/16-12/31/16
6	CNN	VARIOUS	2/29/16	3/6/16	06:00	24:00	X							-	-	2	\$15.00	\$30.00	30	IPE 01/01/16-12/31/16
7	ESPN	AVG. ALL WKS<	2/22/16	2/28/16	17:00	23:00	X	X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	IPE 01/01/16-12/31/16
8	ESPN	AVG. ALL WKS	2/29/16	3/6/16	17:00	23:00	X							-	-	2	\$18.00	\$36.00	30	IPE 01/01/16-12/31/16
9	ESPN	AVG. ALL WKS<	2/22/16	2/28/16	06:00	24:00	X	X	X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	IPE 01/01/16-12/31/16
10	ESPN	AVG. ALL WKS<	2/29/16	3/6/16	06:00	24:00	X							-	-	2	\$15.00	\$30.00	30	IPE 01/01/16-12/31/16
11	FOOD	VARIOUS	2/22/16	2/28/16	17:00	23:00	X	X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	IPE 01/01/16-12/31/16
12	FOOD	VARIOUS	2/29/16	3/6/16	17:00	23:00	X							-	-	2	\$18.00	\$36.00	30	IPE 01/01/16-12/31/16
13	AEN	VARIOUS	2/22/16	2/28/16	17:00	23:00	X	X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	IPE 01/01/16-12/31/16
14	AEN	AVG. ALL WKS<	2/29/16	3/6/16	17:00	23:00	X							-	-	2	\$18.00	\$36.00	30	IPE 01/01/16-12/31/16
15	LIF	VARIOUS	2/22/16	2/28/16	17:00	23:00	X	X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	IPE 01/01/16-12/31/16
16	LIF	VARIOUS	2/29/16	3/6/16	17:00	23:00	X							-	-	2	\$18.00	\$36.00	30	IPE 01/01/16-12/31/16
17	TBSC	VARIOUS	2/22/16	2/28/16	17:00	23:00	X	X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	IPE 01/01/16-12/31/16
18	TBSC	VARIOUS	2/29/16	3/6/16	17:00	23:00	X							-	-	2	\$18.00	\$36.00	30	IPE 01/01/16-12/31/16
19	TNT	AVG. ALL WKS<	2/22/16	2/28/16	17:00	23:00	X	X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	IPE 01/01/16-12/31/16
20	TNT	AVG. ALL WKS	2/29/16	3/6/16	17:00	23:00	X							-	-	2	\$18.00	\$36.00	30	IPE 01/01/16-12/31/16
21	USA	AVG. ALL WKS<	2/22/16	2/28/16	17:00	23:00	X	X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	IPE 01/01/16-12/31/16

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Market	Minneapolis-St. Paul

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Agency	Old Towne Media
Advertiser	Bernie Sanders for President

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AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Sep15
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		2	
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Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	USA	WWE ENTERTAINM<	2/29/16	3/6/16	17:00	23:00	X							-	-	2	\$18.00	\$36.00	30	IPE 01/01/16-12/31/16

	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Total
SPOTS	88	22	0	0	0	0	0	0	0	0	0	0	110
AMT	\$1,536.00	\$384.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,920.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/19/16

62243646 | Minneapolis-St. Paul | Paul Bunyan TV/Minneapolis, MN | 8370 |